

BRAND[®]
PROTECH

HOLOGRAMS

BRAND PROTECTION
GLOBAL SOLUTION

HOLOGRAM THE SOLUTION

- IHMA certified
- Temper evidence
- Laser engraved serialization
- Unique QR code
- Hologram technology
(including chemical taggants)



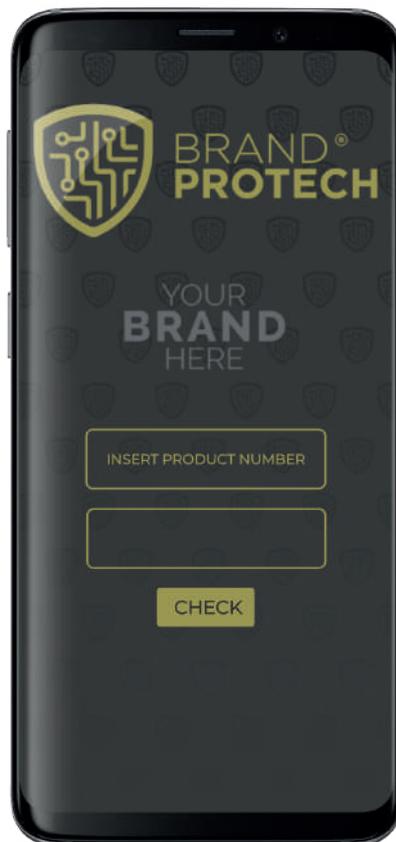
ONLINE SOLUTION

The **Brand Protech**[®] management platform allows the hologram authenticity validation and the origin of the product where it is applied.

This information will be accessible to the end user and authorities, mandated by the customer to perform market inspections and audits.

The access to the cloud platform will be possible:

- using Brand Protech App, customized with the client's identity, or
- using a QR code reading standard application to overcome the inertia related to the installation of specific App on end users' mobile phones.



ONLINE SOLUTION

Reading the QR code or entering the hologram unique number gives access to the product image as well as relevant information about it.



Some discrepancy between the image and the elements provided by the producer, with the product to which the end user had access, can be immediately reported.



HOLOGRAM

Brand Protech® Hologram

Suitable for small projects, no matter how big they are.

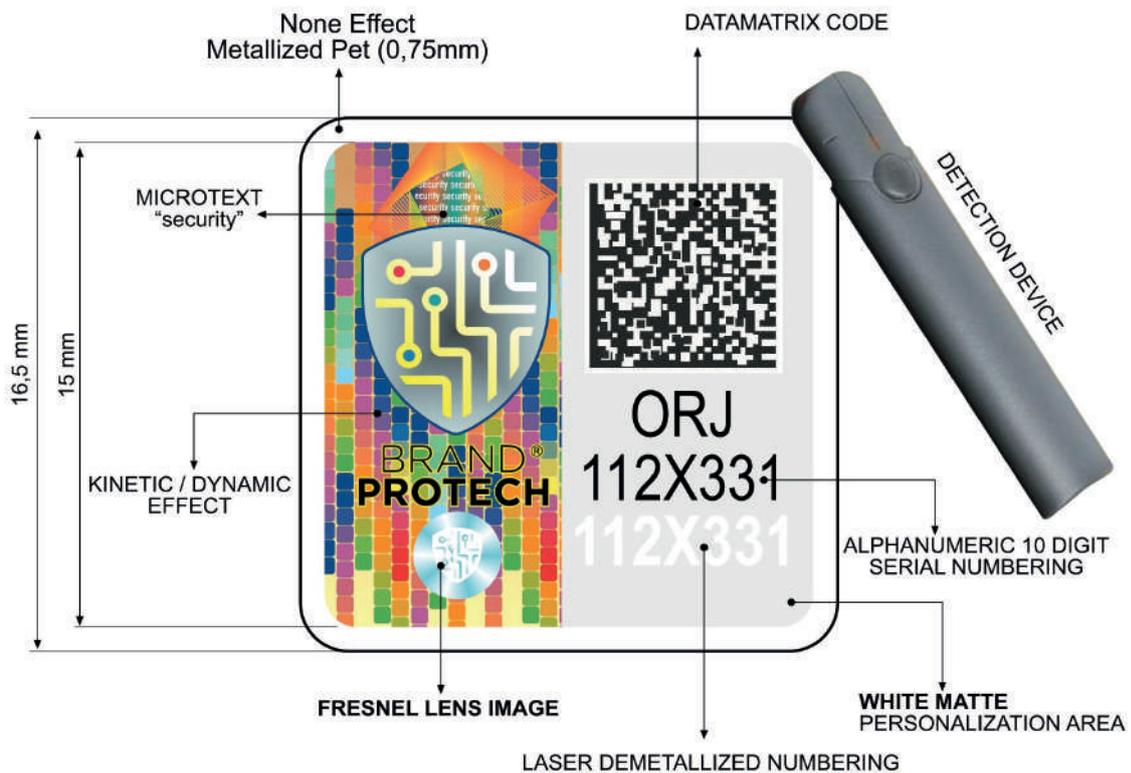
BACKGROUND



FOREGROUND



LABEL VIEW



Personalized holograms

Full solution with the minimum investment.

Tailor made project:

- Graphic proposal with covert and uncover security elements;
- Master production with minimum investment;
- Global platform to manage brand data.



MANIA4[®]
BUSINESS & TECHNOLOGY

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