SMART® VIEWER

IMAGE INTERACTION

POWERED BY

MANIA4
BUSINESS & TECHNOLOGY

IMAGE INTERACTION ON YOUR DEVICE

EXPERIENCES

Any image activated with digital content interacts with a device allowing a new dimension of experiences.

For consumer an easy way to be informed about any product, object, landscape or monument.
For the brand or provider an exclusive channel to communicate, validate, promote or sell any content.
With interactivity through image, world around us will be much easily understandable, intuitive, safer and useful.
That's why we say our smart viewer solution is a new dimension for everything.

ON-LINE SHOP

Associate to a particular item where you can access to product info, availability and on-line shop.

AUGMENTED REALITY

Mix the real world with digital contents. From promotional to technical uses. You can impact on a promo campaign or as a tool for instructions use.

TAG

Define technical specifications, care instructions or tell a story.

SHARE

Social media tool to share with your friends or working colleagues.

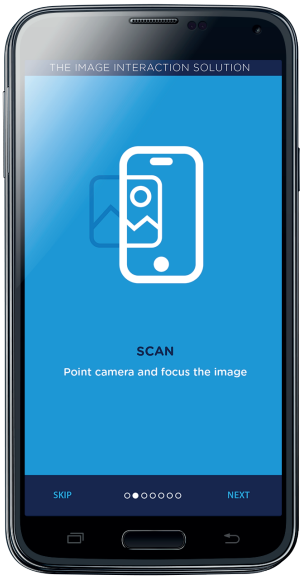
AUTHENTICITY

An easy way to validate authenticity of your brand or product.

EXCLUSIVITY

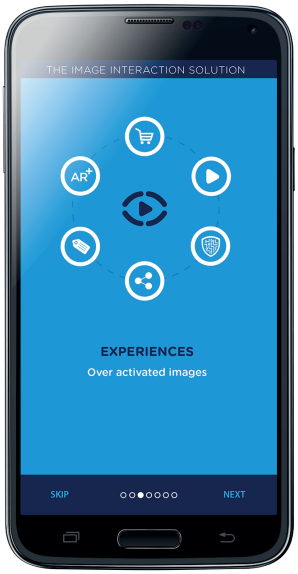
Create an exclusive channel to communicate and change according your criteria's.
An exclusive platform for your universe: Publicity, multimedia content, events programs...

SMART® VIEWER



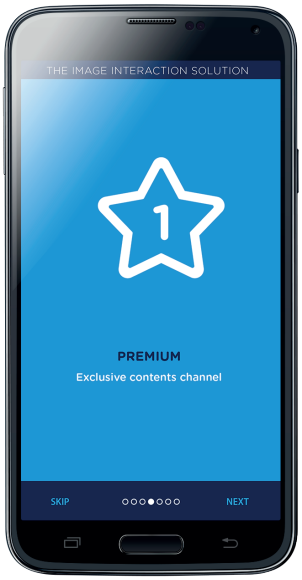
HOW TO SCAN ?

Keeping the device
parallel to the printed surface,
let the camera focus



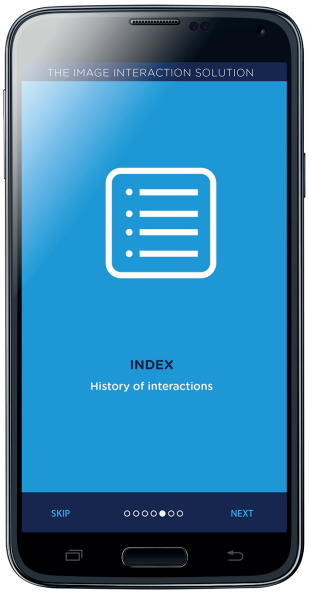
TRIGGERING EXPERIENCES

The opportunity to generate a set
of different situations assigning
a new dimension to everything



PREMIUM CONTENT

The possibility to offer exclusive content
using the channel created
by the application



BROWSING HISTORY

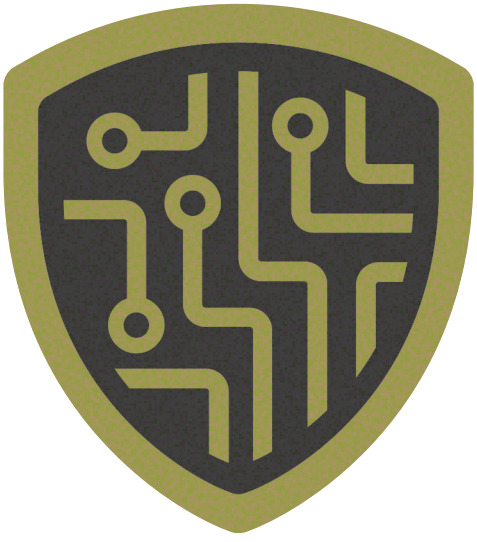
Review all the previous
experiences by simply accessing
interactions history.

SMART VIEWER – THE IMAGE INTERACTION SOLUTION

Product Information

DESCRIPTION:	Smart Viewer® is a registered trademark from MANIA4 related to mobile software and dischargeable applications to smart devices. Smart Viewer® is presented as an app that allows a device to digitally interact through Image. This competence of image activation uses different technologies being manageable to be dynamic. Our competence is to deliver for each project and desired usage, the most convenient solution.
SUPPORTS:	A wide range of possibilities, from objects to images. On textiles it can be applied on Heat-Transfers, Labels, Emblems or printed patterns.
FUNCTIONALITIES:	Use of a device with camera and internet access and download of the Smart Viewer app Pointing the device camera to the image or object and focus to activate the interaction. Allows to dynamically manage contents by programming changes on contents in different moments and measuring generated interactions.
USES:	Wide range of possibilities to use as an exclusive communication channel for: - On-line shop, access to product info and order from. - AR, mixing reality with digital contents - Tag, tell a story about your product, information or care instructions - Share, Social media tool to share - Authenticity, validate authenticity of your product or brand - Exclusivity, channel for Publicity, multimedia contents, events programs, etc.

DEMO
TEST IT HERE



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